



Motorcoach Guidelines

October 16, 2012
Waterfront Commission



Agenda

- ❑ Background
- ❑ Motorcoach Rules
 - Loading/Unloading
 - Short-term Parking
 - Long-term Parking
- ❑ Communication/Education
- ❑ Enforcement

Background: About the Task Force



- Appointed by City Manager in May 2008
- 15 members
 - 5 residents
 - 5 business/industry
 - 5 from City Council and Staff (Mayor Euille, Councilman Smedberg, Historic Alexandria Resources Commission, **T&ES** and Police)

Background:

Task Force Charter & Mission

- ❑ Develop a proactive approach to Motorcoach management that recognizes the economic value of the industry and balances its operational needs with measures to limit intrusive effects on Alexandria's neighborhoods, historic resources, the environment, quality of life, traffic and parking.
- ❑ Recommend a Motorcoach management plan to City Council.

Motorcoach Rules

- ❑ Virginia State Law
- ❑ Buses are allowed on most streets in the City except for:
 - cobblestone streets OR
 - Streets posted with “no through truck traffic” signs



Motorcoach Rules

- ❑ Idling longer than 15 minutes is subject to a \$50 fine
- ❑ Motorcoaches parked in designated spots must turn off their engines
- ❑ Double parking, stopping so as to obstruct traffic and stopping to load or unload passengers in the traveled portion of any street are prohibited and subject to a \$200 fine
- ❑ Tour and sight-seeing Motorcoaches may not use locations other than designated parking spaces and are subject to a \$100 fine

Motorcoach Loading & Unloading Rules

- ❑ Permits are not required to load or unload
- ❑ Loading/unloading shall occur at designated locations **only**
- ❑ There are six primary loading unloading areas in Old Town Alexandria

Motorcoach Parking Rules

- ❑ Parking is only allowed in designated areas
- ❑ Motorcoach **short-term Parking**
 - FREE unreserved parking
 - Short-term FREE on-street parking (Permits must be obtained in advances)
 - PAID short-term parking (less than 4 hours) at the George Washington Masonic Memorial
 - ✓ A \$10 permit must be obtained in advance on-line or from ACVA)

Motorcoach Parking Rules

❑ Motorcoach Long-term Parking

➤ Overnight Parking:

- ✓ All Motorcoaches staying for more than 24 hours are required to park at the George Washington Masonic Memorial for a flat fee of \$35
- ✓ Permits must be obtained in advance on-line or from ACVA)

Communication/Education Motorcoach Webpage

<http://alexandriava.gov/Motorcoach>

**CITY OF Alexandria VIRGINIA**
ALEXANDRIAVA.GOV

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Home T&ES Motorcoach Information Friday, October 12 • 65° Air Quality: Green

Transportation & Environmental Services

Page updated Aug 20, 2010 1:38 PM

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Motorcoach, Tour Bus and School Bus Information

Alexandria welcomes motorcoaches, tour buses and school bus trips! Buses are allowed on most streets in the City except cobblestone streets or those posted with "no truck traffic" signs.

Quick Links

- Motorcoach Parking Reservation System
- Loading & Unloading Spaces
- Short-Term Permit Parking and Unreserved Parking
- Long-Term and Overnight Parking
- Traffic Rules and Regulations
- Motorcoach Task Force
- Alexandria Convention and Visitors Association Motorcoach Information
- Printable Fact Sheet for Motorcoach Travel in Alexandria

Questions?

If you need more information about motorcoach, tour and school bus travel in Alexandria, please call the [Alexandria Visitors Center](#) at (703) 746-3313 between 10 am and 8 pm.



QUICK LINKS

- Transportation & Environmental Services
- General Information
- Bikes and Peds
- Bikeshare Program
- BRAC-133
- Complaint Form
- Contacts
- Compliment Form
- Construction and Inspection
- Eco-City Alexandria
- Engineering & Design
- Environmental Policy Commission
- Environmental Quality
- GenOn Power Plant
- Local Motion
- Maintenance Division

Motorcoach Parking Reservation System

- ☐ Simple, reasonable approach that is easy to communicate
- ☐ On-Line Form
- ☐ Ease of Use w/user log-ons, possibility for annual permits
- ☐ Coordination with other City systems (i.e. temporary parking)
- ☐ No Fee

The screenshot shows the City of Alexandria website's "Transportation & Environmental Services" page. The main heading is "Motorcoach Parking and Touring Registration". Below this, there is a form with fields for "Business:", "Contact Name:", "Daytime Phone:", and "Email:". To the right of these fields are input boxes. Below the form fields, there is a section titled "SHORT-TERM PARKING" with fields for "Date(s) Needed", "Hours:", and "# of spaces:". Below this, there is a section titled "Locations of Reserved Daytime Parking:" with two radio button options: "Option 1: Waterfront/Robinson Terminal (500 block of N Union Street) - Up to 4 spaces available in three-hour blocks" and "Option 2: North Old Town (900 blocks of North St. Asaph Street) - Up to 2 spaces available in three-hour blocks". On the right side of the page, there is a "QUICK LINKS" section with a list of links including "Transportation & Environmental Services", "General Information", "Bikes and Peds", "Complaint Form", "Contacts", "Compliment Form", "Construction and Inspection", "Eco-City Alexandria", "Engineering & Design", "Environmental Policy Commission", "Environmental Quality", "Maintenance Division", "Mirant Power Plant", "Motorcoach Task Force", "Plastic Bag Recycling Initiative", "Solid Waste & Recycling", "Stormwater Utility", "Traffic Calming", "Traffic & Parking Board", "Transit Services", "Transportation Commission", and "Transportation Division".

Communication/Education

- ☐ Directional Signs
- ☐ Brochures
- ☐ Door hangers



MOTORCOACH "DO'S"

For complete loading, parking and traffic rules, visit alexandriava.gov/Motorcoach

DO load or unload at designated locations only.

DO park in designated locations only and reserve your Old Town parking permit in advance by calling the Visitors Center or visiting the City's Web site. Unreserved (first-come, first-served) is available. Contact the Visitors Center for information.

DO contact the Visitors Center at least four days in advance when you require special treatment for persons with mobility impairments. Reservation of metered spaces is \$15 each space/non-metered spaces are \$10 each. Motorcoaches must reserve 2-3 spaces depending on location.

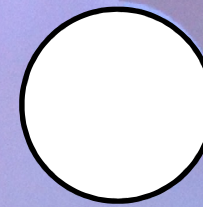
DO schedule overnight parking in advance through your hotel or the Visitors Center.

MOTORCOACH "DON'TS"

DON'T park in any metered or non-metered spaces. Parking in any space not specifically designated for motorcoaches is subject to a \$100 fine.

DON'T idle for longer than 15 minutes. This is prohibited by Virginia Code §46.2-1224.1 and is subject to a \$50 fine.

DON'T load or unload in the travel way or double park. Stopping so as to obstruct traffic and stopping to load or unload passengers in the traveled portion of any street is subject to a \$200 fine.



City of Alexandria, Virginia

MOTORCOACH DO'S & DON'TS

For additional information, please contact:

ALEXANDRIA VISITORS CENTER AT RAMSAY HOUSE

221 King Street

Alexandria, VA 22314

April - December: 10 a.m. to 8 p.m. and

January - March: 10 a.m. to 5 p.m.

703.746.3313 or 800.388.9119

www.visitalexandriava.com/motorcoach

- OR -

CITY OF ALEXANDRIA,
DEPARTMENT OF TRANSPORTATION
& ENVIRONMENTAL SERVICES

Mon - Fri, 9 a.m. to 5 p.m.

703.746.4086

24-Hour Tour Bus Information / Recorded Message:

703.746.4020

alexandriava.gov/Motorcoach

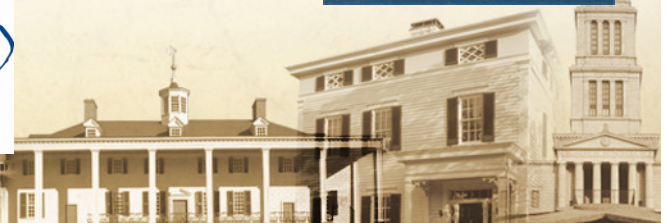


VISITALEXANDRIAVA.COM



Alexandria Convention & Visitors Association Motorcoach Communication & Education Plan

- Visit AlexandriaVa.com/groups/motor-coach-resources
- Motorcoach brochure
- Do's & Don'ts door hangers (City) with QR code
- Member/Business Education & Ownership
- Hotels – Attractions – Restaurants - Tour Guides
- Civic & Business Association Outreach
- Trade and Industry Education and Communication
 - ACVA Quarterly Tour & Travel e-newsletter
 - American Bus Assn - United Motorcoach Assn - National Tour Association Guild of Professional Tour Guides of Washington D.C.
 - ACVA group bookings



American Bus Association

Alexandria Motorcoach Parking Rules & Regulations

Motorcoach Loading and Unloading in Old Town Alexandria

1. **The Waterfront and Torpedo Factory Arts Center:**
100 block of King Street, north side, westbound, behind King Street Trolley
2. **Market Square, Visitors Center, or Walking Tours:**
300 block of King Street, north side, from the corner of Fairfax
spaces available during
Museum and Gadsby's
Tavern Restaurant:
Directly in front of Gadsby's, 134-138 N. Royal St., west side, south bound
4. **Christ Church:**
100 block of N. Washington St. in front of the church, west side, north bound
EXCEPT 4-6pm Monday thru Friday
5. **The Lyceum:**
200 block of S. Washington St., west side, south bound EXCEPT 4-6pm Monday thru Friday
6. **Friendship Firehouse:** 100 Block of S. Alfred St. (west side-south bound)

Motorcoach Parking

1. Limited, unreserved, free and temporary parking is available on the 400 block of N. Union Street, north-bound beside Robinson Terminal on a first-come, first-served basis.
2. Reserved parking (overnight and temporary), is available at the George Washington Masonic National Memorial near the King Street Metro. Permits are mandatory and available at the Alexandria Visitors Center at Ramsay House.

Overnight parking: \$35 per night, per coach

Temporary parking: \$10 for each coach

For more information, or to register for a motorcoach permit online, please contact:

Renee Cardone at the
Alexandria Visitors Center
at Ramsay House
221 King Street
Alexandria, VA 22314
800.388.9119
703.838.4683 (fax)
Rcardone@funside.com

or contact us online at:
www.VisitAlexandriaVA.com

Loading and unloading in non-designated areas is prohibited and will be enforced by the Alexandria Police Department

No Idling

Please respect our historic structures and narrow streets. Idling is prohibited by ordinance and is strictly enforced. Thank You!

Enforcement

☐ March 1, 2012 through September 30, 2012

- 11 complaints received
- 3 of the calls involved multiple tour buses
- The peak time was between 6:00 to 9:00 PM
- Locations with the most number of complains:
King Street , The Strand , & City Hall

☐ March 1, 2011 through September 30, 2011

- 19 complaints received
- 5 of the complaints involved multiple tour buses

Enforcement

❑ Plan for 2013

- Traffic Unit will take the lead on enforcement
- Increase the number of Parking Enforcement Officers (PEO) during peak hours
- Officers permanently assigned to King Street will assist with enforcement and education
- Officers will pay particular attention to the end of King Street and City Hall
- Officers and PEOs will distribute educational flyers when appropriate

**To report Motorcoach parking or traffic violations
call the Police Non-Emergency line at (703) 746-4444**

Questions & Discussion

www.alexandriava.gov/motorcoach

Thank You

Richard J. Baier, LEED AP, Director
Dept. of Transportation & Environmental Services